

RFCA Ghana Sponsorship Program and Benefits

As a brand and organization you can:

- Showcase your brand and products to a cross-section of people -each year, RFCA's run/walk attracts hundreds of participants both national and international from a breadth of cultural, economic, and ethnic backgrounds;
- Increase employee morale through team building and participation;
- Support women and local communities;
- Participate in one of the most organized, safe, and consistently successful fundraising events in Accra;
- Witness and experience direct and tangible links to RFCA's work and your support.

Benefits	Platinum \$20,000	Gold \$15,000	Silver \$7,000	Bronze \$3,000	Pink Ribbon \$1500
Highlighted in media announcements and advertising posters and fliers leading up to the run/walk event <i>(subject to deadlines)</i> .	✓	✓			
Brand logo will appear on the RFCA Ghana website homepage and event page.	✓	✓	✓	✓	✓
Highlighted on our social media platforms leading up to the run/walk (Facebook, Instagram, and Twitter).	✓	✓			
Highest corporate sponsor to receive trophy presentation at the Run For a Cure Africa run/walk.	✓				
Corporate representative to do the flag off at the start line of the run/walk.	✓				
Speaking opportunity at the run/walk event including presenting awards at the closing ceremony.	✓	✓			
Branding at RFCA run/walk (e.g., Team T-shirt, fliers, goodie bags). <i>(Subject to deadlines)</i> .	✓	✓	✓	✓	✓
Logo will appear on banners at the race site.	✓	✓	✓	✓	Name Recognition
Additional stand-alone branding and/or logo recognition.	✓	✓			
Opportunity to include products in goodie bags at the run/walk in Accra <i>(subject to approval and deadlines)</i> .	✓	✓	✓	✓	✓
Complimentary run/walk registrations and goodie bags	15	10	5	3	